Nando's



NANDO'S SPICY NEW INGREDIENT?

DATA-DRIVEN FORECASTING

When you serve millions of customers across hundreds of restaurants, running out of chicken isn't an option. Nando's partnered with **Predictive Insights** to bring forecasting precision - and peace of mind - to their operations.



20% less food waste



Fewer stock shortages



More efficient staff scheduling



Faster service and happier customers

The Challenge

Restaurant managers (Patrãos) were spending hours each day estimating sales, managing rosters, and ordering stock using year-old budgets and gut feel.

What it meant

Wasted food, stressed staff, and time lost that could've been spent on customers.

The Solution

Predictive Insights ran a pilot across 20 Nando's restaurants in South Africa, combining three years of point-of-sales data with broader economic conditions and the state of the economy.

The result

Hour-by-hour forecasts for each store - simple, accurate, and built into existing systems.

"WE AIMED TO EMPOWER PATRÃOS, NOT REPLACE THEM."

- Neil Rankin, CEO, Predictive Insights



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"IT'S SIMPLE: BETTER PLANNING; HAPPIER STAFF; QUICKER, BETTER SERVICE; BETTER FOOD; SATISFIED CUSTOMERS."

— Chris Swanepoel, Restaurant Support Director, Nando's

Better planning led to happier staff, smoother shifts, and more satisfied customers, all without changing the heart of Nando's people-first culture.

The Outcome

Predictive Insights' machine learning continues to evolve, improving forecast accuracy over time. As Nando's grows, every new store can make better calls - on stock, staffing, and service - guided by data that learns as fast as their teams do.

Predictive Insights

Data is everywhere. Direction is rare.

We turn yours into clarity that moves your business forward.

See how small changes in planning can make a big difference in performance.



